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APRIL 20, 2009

REGISTER BY APRIL 6, 2009 TO RECEIVE THE DISCOUNTED PRICE OF ONLY \$99. AFTER APRIL 6, 2009, THE REGISTRATION FEE WILL BE \$120. TO REGISTER, OR FOR COURSE LISTINGS IN AN AREA NEAR YOU, GO TO THE "EVENTS" PAGE OF WWW.PPA.COM OR CALL 800.786.6277.



Professional Photographers of America | 229 Peachtree St NE, Suite 2200 | Atlanta, GA 30303 | www.ppa.com

ARIZONA



GLENDALE



HOW TO TAKE BETTER PICTURES WITH ANY CAMERA

Course# AZ10

Ty Bass, Cr.Photog., CPP

Come experience the class that will improve your photography regardless of your equipment! Composition, facial analysis, lighting, and posing will all be explained and illustrated through sample images and hands-on demonstration.

COURSE DATE:

04/19/2009

COURSE HOURS:

8:59am-5:00pm

ITEMS TO BRING:

Pencil, lunch money, camera (optional)

COURSE LOCATION:

6426 W. Colter St.
Glendale, AZ 85301
623-846-8304

CONTACT INFO:

tybass@quik.com
623-856-8304
www.wentworthphotograph.com

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ARIZONA



MESA



ENVIRONMENTAL PORTRAITURE/SALES #2

Course# AZ20

Steve Nissle, M. Photog., CPP

Version 2 of our environmental portraiture event. With both theory and technical instruction, Steve will help you learn or improve your environmental portraiture of families, children, and seniors. This hands-on class will include location photography with models at a studio garden and selected sites. Join the fun and learn about flash and available lighting, use of reflectors, additional light sources, finding locations for environmental portraits, projecting your images, sales strategies, and loving your clients (so they will love you back with money)! *Note: To better use our daylight hours, our class will go from 11:00am -7:00pm.*

COURSE DATE:

04/20/2009

COURSE HOURS:

11:00am-7:00pm

ITEMS TO BRING:

Camera, tripod, reflectors, flash, notebooks, video (optional)

COURSE LOCATION:

Nissle Fine Photography
1215 E Brown Road
Mesa, AZ 85203

CONTACT INFO:

stevenissle@gmail.com
480 461-3100
www.nisslephoto.com

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PHOENIX



THE SUCCESSFUL BOUTIQUE STUDIO

Course# AZ30

Mara Blom Schantz

See exactly what it takes to establish and maintain a successful boutique photography studio. From attracting high-end clients to photography techniques and how to average over \$2,500 for every portrait sale, you will learn everything you need to be a success!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

COURSE LOCATION:

Artistic Impressions by Mara, Fine Art
Photography
3117 N. 44th Street
Phoenix, AZ 85013

CONTACT INFO:

mara@artisticimpressionsbymara.com
602-263-5098
www.artisticimpressionsbymara.com

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SCOTTSDALE



WEDDING MARKETING

Course# AZ40

Michelle Powell

Want to fill up your photography calendar for the year? This is the right place to come! Join Michelle to find wedding clients and related opportunities all year long.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Notebook

COURSE LOCATION:

Studio Eleven
3501 N. 64th St #20
Scottsdale, AZ 85251

CONTACT INFO:

michelle@michellepowell.com
623-523-1705
www.storybookweddingaz.com

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CALIFORNIA



MURRIETA



ADVANCED NATURAL LIGHT SENIOR PORTRAITURE

Course# CA10

Marta Elise Pilling, CPP

Together with Marta, you'll find ways to improve your high school senior photography using natural light and window light. But that's not all you'll learn! From workflow and raw conversion in ACR, to retouching with actions and portraiture and creating slideshows and coffee table books, this class will take you beyond the act of photographing and into success.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Bring your best senior marketing idea, pen, and paper.

COURSE LOCATION:

Marta Elise Pilling Photography
24956 Truman Place
Murrieta, CA 92562
951-677-0165

CONTACT INFO:

martaelise@gmail.com
951-691-9155
www.martaelise.com

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ORINDA



CAPTURING THE LIGHT USING PHOTOSHOP, LIGHTROOM, AND PAINTER

Course# CA20

Denny Weigand, CPP

Using Photoshop, Lightroom, and Painter, learn to "capture the light" in your images. You'll explore each application in detail, thanks to this hands-on class—so don't forget to bring your laptop with at least one of the applications pre-installed.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with Photoshop, Lightroom, and Painter installed (or at least one); Wacom pen tablet (if available)

COURSE LOCATION:

DigitalWhims
237 Glorietta Blvd.
Orinda, CA 94563

CONTACT INFO:

digitalwhims@comcast.net
925-336-7994
www.digitalwhims.com

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REDLANDS



MARKET, SHOOT, SELL

Course# CA30

Ralph Mendez, Cr. Photog.

Ready to gather up some new senior portraiture ideas? Come create images with great posing and lighting, and you might just find a new take on style! And as a bonus, you'll walk away with even more marketing ideas and concepts.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera and marketing materials

COURSE LOCATION:

Images Designer Portraits
330 Alabama St., Ste. G
Redlands, CA 92373

CONTACT INFO:

imagesdp@msn.com
909-792-4127
www.imagesdesignerportraits.com

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SANTA MONICA



BASIC STUDIO LIGHTING

Course# CA40

Marissa Lopez-Donatt

Don't know how to use studio lighting? This class is perfect for the beginner or the intermediate who needs to learn or refresh this information and skill. Learn about all the accessories, light meters, studio equipment, lighting ratios, and how to use strobe equipment in the studio.

COURSE DATE:

04/13/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, lenses, and any other equipment if necessary to learn how to use it (don't forget the manuals!)

COURSE LOCATION:

La Foto, Inc
806 Pico Blvd
Santa Monica, CA 90405

CONTACT INFO:

lafoto@lafoto.net
310-525-4413
www.lafoto-usa.com

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SANTA MONICA



LIGHT IS THE WAY I LIKE IT, "AH HUH, AH HUH"

Course# CA50

Marissa Lopez-Donatt

"Light is the way I like it; light is the way to light it"...sing along! With Marissa's digital and film class on intermediate studio lighting techniques, you soon will be singing for joy as you create unique images. This comprehensive lighting class helps you:

- Understand how to light a studio scene in commercial, fashion, or portrait settings.
- See the difference between lighting effects created with a softbox, snoot, grid, beauty dish, umbrella, reflectors, fill, etc.
- Experiment with backgrounds, gels, props, and other effects to achieve creative ideas and beautiful images

After first working with film photography, you'll send the film to the lab and work with digital photography next. This way, both digital and film images can be viewed by the end of the class!

Please note: this is a bilingual class in Spanish/English, and you MUST be in the intermediate photography level. Beginners need to take another photography class given by Marissa prior to this class (consider her Basic Studio Lighting class on April 13, 2009).

COURSE DATE:

04/27/2009

COURSE HOURS:

9:30am-6:00pm

ITEMS TO BRING:

Meter, digital and film cameras, different lenses (if available)

COURSE LOCATION:

La Foto, Inc
806 Pico Blvd
Santa Monica, CA 90405

CONTACT INFO:

marissalopez@lafoto.net
310-525-4413
www.marissalopez.com

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SUISUN



PROFESSIONAL STUDIO LIGHTING

Course# CA60

Marc Benjamin Anacta, M.Photog.Cr., CPP

Joerg Lehmann, Cr.Photog., CPP

Discover Marc and Joerg's approach to studio portrait photography. The class will start with the basics of studio lighting, guiding you through fundamental lighting theory, equipment selection, and real-world lighting setups. Expect fun, lots of information, and plenty of hands-on shooting and lighting experience with models.

COURSE DATE:

04/19/2009

COURSE HOURS:

9:30 am-5:30 pm

ITEMS TO BRING:

Camera (optional)

COURSE LOCATION:

Kickstep Studio
718 Main St., Suite 202
Suisun, CA 94585

CONTACT INFO:

marc@kickstep.com
707-529-9385
kickstep.com

joerg@photoJL.com
530-574-6033
photoJL.com

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COLORADO



COLORADO SPRINGS



How to *SUCCESSFULLY & HAPPILY* Run a Residential Portrait Business

Course# C010

Wendy Schick Tanz, CPP

Heather Sams, CPP

Interested in running your own residential portrait business? Start or fine-tune your planning here! Wendy will cover the basics of operating a successful residential studio portrait business...the challenges and the rewards.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Note-taking materials

COURSE LOCATION:

Captured Moments Photography
8815 Edgefield Dr.
Colorado Springs, CO 80920

CONTACT INFO:

wendy@capturedmomentsgallery.com
719-590-8826

samsheather@hotmail.com
719-597-4198

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CONNECTICUT



STRATFORD



LIGHTROOM AND PHOTOSHOP (SPANISH)

Course# CT10

Claudia Garcia

Join in this hands-on course—delivered entirely in Spanish—to learn the most important functions of Adobe Lightroom and Photoshop. Not only will you walk away with new information and skills, you might even find yourself with one of the door prizes!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop, notebook, sample files

COURSE LOCATION:

Fabuluxe Photos
40 Broadmere Road
Stratford, CT 6614

CONTACT INFO:

claudia@fabuluxephotos.com
914-310-2817
www.fabuluxephotos.com

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DELAWARE



NEWARK



BASIC LOCATION PORTRAIT PHOTOGRAPHY

Course# DE10

Chris Mlynarczyk, M. Photog.

Want to create great location portraits? Well, it can all start here for you! This class will introduce you to photographing people on location with limited lighting equipment.

COURSE DATE:

04/19/2009

COURSE HOURS:

8:00am-5:00pm

ITEMS TO BRING:

Note-taking materials

COURSE LOCATION:

Blue Hen Studios
280 East Main Street, Suite 108
Newark, DE 19711

CONTACT INFO:

cemm0007@gmail.com
302-290-2663
www.bluehenstudios.com

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FLORIDA



BOYNTON BEACH



DIAPERS TO DOLLARS: BABY PHOTOGRAPHY

Course# FL10

Frank Donnino, Cr. Photog.

From the initial phone call to the finished product, see how Frank's streamlined studio operation works in the world of baby photography. Your head will hurt with all the information that will be packed inside it, and nobody will leave without all questions being answered. This is baby photography at its fast-paced best!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, note-taking materials

COURSE LOCATION:

Donnino Galleria Portraits
2445 Quantum Blvd
Boynton Beach, FL 33426

CONTACT INFO:

frank@frank.nu
561-732-1414
www.FranktheArtist.com

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FLORIDA



CAPE CORAL



CREATIVE MATERNITY LIGHTING AND POSING

Course# FL20

Cherilyn Nocera, M. Photog., CPP

Want to create images that will increase a client's desire for more maternity portraiture and beyond? Come learn lighting techniques and posing for the expectant mother, couple, and family from Cherilyn.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, lunch money

COURSE LOCATION:

Nocera Photographic Studio
419 Santa Barbara Blvd
Cape Coral, FL 33991

CONTACT INFO:

noceraphoto@aol.com
239-458-5100

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JACKSONVILLE



THE DEEPER END OF PHOTOSHOP

Course# FL30

Mike Permenter, CPP

Spend the day exploring the deep end of Adobe Photoshop. There is so much in Photoshop that most of us never use or even know is there. We have this great tool—now it's time to use it to its full potential!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with the current version of Photoshop

COURSE LOCATION:

Jacksonville, FL 32217
Contact Instructor for location

CONTACT INFO:

mikepermenter@comcast.net
904-739-2999
www.mikepermenter.com

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MIAMI



ADOBE LIGHTROOM 2: THE COMPLETE PHOTOGRAPHY WORKFLOW TOOL

Course# FL40

Rodrigo Fernandez

You CAN effectively manage your photography workflow—just join Rodrigo's class and get an in-depth look at Adobe Lightroom 2 and all five modules. Learn how to easily manage your photos, back up images, use metadata correctly, and more!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Mac or PC with Adobe Lightroom 2 installed (trial version is ok); photos to import; Photophop CS, CS2, CS3 or CS4 (optional)

COURSE LOCATION:

Florida International University
Room GL 141
11200 SW 8th St.
Miami, FL 33199

CONTACT INFO:

rodrigo@photographybyrodrigo.com
305-394-8245
www.photographybyrodrigo.com

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OKEECHOBEE



FINE ART WITH PHOTOSHOP

Course# FL50

Sandra Pearce

Taking an image and turning it into fine art is not as easy as you may think...but it's not difficult if you have the right instructor! Sandra will help you find your way through the fundamentals of painting with Photoshop, teaching you shortcuts along the way that will shorten your painting time.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Computer, Wacom tablet, images to work on

COURSE LOCATION:

Sandra Pearce Photography
1122 SW 15th Street
Okeechobee, FL 34974

CONTACT INFO:

pearcephotography@earthlink.net
863-763-2684

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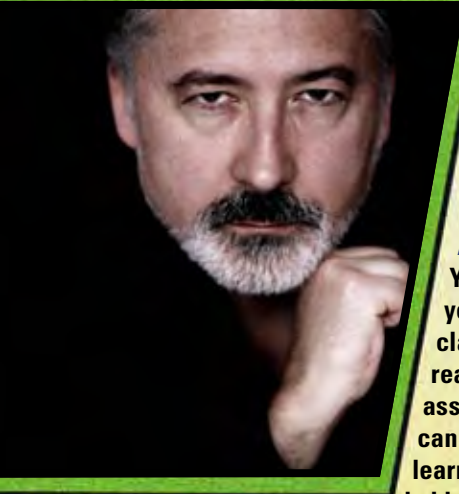
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WINDERMERE



How to Be "PHOTOGRAPHER OF THE YEAR"

Course# FL60

Arturo Macias

You want to capture images your clients will love and your competition judge will score highly. And Arturo's class can help you do just that. Oriented on overcoming real challenges that photographers confront in assignments and with the minimum set of tools, this class can put you in the state of mind you need for success. Come learn from the photographer who turned to competition in his third year of business, winning Photographer of the Year in Central Florida for the last two years (among other awards).

COURSE DATE:

04/20/2009

COURSE HOURS:

11:00am-7:00pm

ITEMS TO BRING:

Professional SLR, good set of lenses, video light and/or out-of-camera flash and poles, memory cards

COURSE LOCATION:

ArtzPhoto home-studio
1027 Main St
Windermere, FL 34786

CONTACT INFO:

artz@artzphoto.com
407-970-0175
www.artzphoto.com

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GEORGIA



ATLANTA



PHOTOSHOP CS3 FOR PHOTOGRAPHERS

Course# GA10

Eli Silva

Does the editing of your digital photos take up too much time? Reclaim your time, thanks to Eli's workflow—one that really works. Join him and get ready to learn the following in a fast, easy, and fun way:

- Bridge Essentials for Camera Raw
- White Balance
- Setting Your Exposure and Protecting Highlights
- Shadows and Midtones in Camera Raw
- Dealing with Backlit Photos

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

We work on MAC, and each student will have an individual workstation

COURSE LOCATION:

Eli Silva Photography
3115 Piedmont Rd E202
Atlanta, GA 30305

CONTACT INFO:

info@elisilvaphotography.com
404-587-8617
www.elisilvaphotography.com

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GEORGIA



ATLANTA



THE \$900 WEDDING REPRINT ORDER

Course# GA30

Gene Ho

When the wedding day is over and the prints are ordered, is there ever any hope for more sales? Yes, reprint sales are possible, but you have to work for them. Learn these easy things you can do before, during, and after a wedding to regularly increase your reprint sales.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Note-taking materials

COURSE LOCATION:

3500 Lenox Road
Suite 1500
Atlanta, GA 30326

CONTACT INFO:

gene@geneho.com
843-450-8923
www.geneho.com

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GEORGIA



CUMMING



High-Key Kids

Course# GA20

Heather Smith, CPP

Join this fun and lively program, focusing on a profitable niche market with a simple background, simple lighting setup, and simple tricks to get great expressions from children of all ages. We'll do live demonstrations focused on creating contemporary images that sell, and, like most sessions with kids, they will likely prove to be both educational and entertaining!

COURSE DATE:

04/13/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Note-taking materials

COURSE LOCATION:

Call Instructor
Smith Photography & Design
Cumming, GA 30041

CONTACT INFO:

heather@smithphotodesign.com
678-448-6058
www.smithphotodesign.com

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ILLINOIS



ALTON



THE LIGHT AVAILABLE

Course# IL10

John Metcalfe, Cr.Photog., CPP

Using the light we are offered is often the key to our success with an image. And now there's a class to help you learn firsthand what to look for in lighting. With the use of models, hands-on situations, and critiques, you will discover a new ability to enhance the light, evoke an emotion, and create a mood to lead your viewer's eye.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, multiple lens selections, laptop

COURSE LOCATION:

5ive6ixty Photographic (John Metcalfe Photography)
560 E. Broadway
Alton, IL 62002

CONTACT INFO:

john@5ive6ixty.com
618-462-6431
5ive6ixty.com

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ILLINOIS



BATAVIA



TAKING THE MYSTERY OUT OF COLOR AND WORKFLOW

Course# IL20

Michael Barton, Cr. Photog., CPP

Designed for anyone who believes that color management and workflow are too complicated and expensive to implement, this class teaches simple methods that are already available to you. Join award-winning photographer Michael Barton and learn how to streamline your workflow with live demonstrations from capture to final printing. His straight-forward approach is designed to make your capture easier, and he'll even discuss proper techniques for optimal results, including:

- Camera capture and RAW capture
- RAW conversion and archiving
- Color management
- Photoshop workflow
- Contemporary Photoshop techniques
- In-house printing and presentation

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop, digital camera, note-taking material

COURSE LOCATION:

Indigo Photographic Inc.
117 S. Batavia Ave
Batavia, IL 60510

CONTACT INFO:

michael@indigophotographic.com
630-761-2990

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SPRING 2009

ILLINOIS



ELGIN



LEARN HOW TO WOW: PHOTOSHOP RETOUCHING TECHNIQUES

Course# IL30

Shterion Shterionov

Learn many of the cool techniques Shterion utilizes on an everyday basis to WOW his clients. With facial retouching, fixing really bad images, selective sharpening and much more, this class is not to be missed!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with Photoshop installed, mouse, tablet, your own digital files

COURSE LOCATION:

Paul Swanson Photography and Video
2090 Larkin Ave. Suite 4B
Elgin, IL 60123

CONTACT INFO:

info@outvision.org
630-400-2129
www.outvision.org

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ILLINOIS



MAHOMET



LIGHTING BASICS FOR BEGINNER PHOTOGRAPHERS

Course# IL40

Buddy Bartels, CPP

Geared towards photographers just starting out in the business, this class will teach you the basic essentials about lighting. We'll cover everything: equipment, lighting ratios, setup, metering, white balance, and move through different lighting setups.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, light meter (if available)

COURSE LOCATION:

Buddy Bartels Photography
2016 E John Drive
Mahomet, IL 61853
217-586-4692

CONTACT INFO:

buddybartels@gmail.com
931-206-7551
www.buddybartels.com

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ILLINOIS

SCHAUMBURG



NEGOTIATION SKILLS

Course# IL50

Howard Kier, CPP, ABI

Too often people miss the opportunity to close a successful deal, or they enter into a contract which they should avoid. Take this class and learn some skills that will help prevent seeing yourself in these situations! Howard will share the basics of the negotiation process along with some practical negotiation experience necessary for photographers and businesspeople.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Getting To Yes: Negotiating Agreement Without Giving In by Roger Fisher and William Ury. (ISBN: 0-395-63124-6)

COURSE LOCATION:

Magical Moments Photography
1327 Fairlane Drive
Schaumburg, IL 60193

CONTACT INFO:

magical@mmpix.com
847-910-9875
www.mmpix.com

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INDIANA



ELKHART



LIGHT THEORY, LIGHT TYPE, & LIGHT BALANCE WITH FLASH

Course# IN10

Bruce D. Roberts, M.Photog., CEI

Judy Moser-Roberts, Cr.Photog.

With 45 years of experience to back up their knowledge, Bruce and Judy can help you understand the "fall off" rule of light as it relates to F-stops. You'll learn about dimensional lighting outdoors, using off-camera flash to balance with ambient light, raw capture, and eliminating the white balance worry. A truly hands-on class, you will work with various subjects in their garden studio, along the pond, waterfall, and garden paths.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Digital camera with manual settings, medium telephoto or zoom lens, handheld exposure meter, tripod

COURSE LOCATION:

58938 Towne Rd
Elkhart, IN 46517

CONTACT INFO:

574-293-5449
bdroberts@bdroberts.com
shortlens2000@yahoo.com

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INDIANA



KOKOMO



BASIC PORTRAIT LIGHTING & POSING

Course# IN20

Lew Everling

Posing and lighting are essential for portrait photography (and almost every other type of photography), so a good grounding in the basics is important. Join Lew to learn basic portrait posing, lighting, and a variety of modifiers, and you'll come away with an understanding of ratios, styles of lighting (and how and when to use them), and how to engage your subject for a fun, energetic session.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, flash meter (optional)

COURSE LOCATION:

Lew Everling Photography
328 W. Rainbow Dr
Kokomo, IN 46902

CONTACT INFO:

lew@leweverlingphotography.com
765-319-5029
www.leweverlingphotography.com

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INDIANA



INDIANAPOLIS



CREATING A BETTER IMAGE

Course# IN30

Ken Kneringer, M.Photog., CPP

Come on over if you want to create better images! This class features hands-on everything, from shooting to processing. The morning is dedicated to shooting and learning a system of capture and raw processing to give you consistent color and density in your images, and then you'll process the images in Photoshop. You'll learn to get amazing images with beautiful color from your printer or lab.

COURSE DATE:

04/20/2009

COURSE HOURS:

10:00am-6:00pm

ITEMS TO BRING:

Camera, laptop computer, card reader, mouse or Wacom tablet, light meter. (If you need specific help with color issues, or just want a critique of your images, feel free to bring files/prints.)

COURSE LOCATION:

Studio K Photography
5602 Elmwood Avenue, Suite 118
Indianapolis, IL 46203

CONTACT INFO:

kenk@studiokphoto.com
317-791-1245
317-847-4857
www.studiokphoto.com

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SPRING 2009

KENTUCKY



LOUISVILLE



WORKING WITH THE BEGINNING TO PROFESSIONAL MODEL

Course# KY10

Thomas E. Yenowine II

You photograph models of some type in almost every photographic specialty. And sometimes those models aren't the client...sometimes they are actual models you hire, whether just beginning in the profession (think local high school students you hire for a campaign shoot) or experienced professionals. Come learn the intricacies required in this introduction to working with beginning

to professional models and the necessary protocols, courtesies, session planning, definitions, work materials, posing, lighting, and lens selection.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, memory cards, CD, notebook, pen

COURSE LOCATION:

Yono Photographer Studio
4001 Shelbyville Road
Louisville, KY 40207

CONTACT INFO:

Yono@Yonophotographer.com
502-896-9666
www.yonophotographer.com/index.html

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SPRING 2009

MASSACHUSETTS



BILLERICA



LIGHTROOM, LABPRINTS, & PHOTOSHOP: TOTAL FLOW

Course# MA10

John Flaherty

Tammy Flaherty

Simplify your life by linking together Lightroom, LabPrints, and Photoshop for a total flow system. John and Tammy have designed just such a professional image management system for all photographers—both small and large studios! RAW or JPG, MAC or PC, Canon or Nikon...they all work here. Join this class and learn to take control. Advanced topics will include:

- Lightroom presets
- Lightroom same-day slide shows
- Powerful LabPrints online storefronts
- LabPrints album design
- LabPrints networking
- Pros and cons of in-house printing
- Advanced backup systems

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop computer (optional)

COURSE LOCATION:

Diamond Photo Design
33 Concord Road
Billerica, MA 1821

CONTACT INFO:

john@diamonddpd.com
tammy@diamonddpd.com
978-262-2266
www.diamonddpd.com

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MASSACHUSETTS



NEW BEDFORD



CREATIVE SENIORS

Course# MA20

Nelson Mare, Cr. Photog., CPP

Push your senior sessions to the next level! Learn to pose and light your seniors showcasing the classic and contemporary styles that have identified Mare Studios as the area's choice. Due to the information shared, this course is restricted to individuals with businesses located outside a 75-mile radius.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Digital camera with on-camera strobe, lenses in the 35 to 200 range.

COURSE LOCATION:

Mare Studios and Gallery
98 Front Street
New Bedford, MA 2740

CONTACT INFO:

nelson@marestudiosandgallery.com
508-997-7934

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MASSACHUSETTS



WEDDING PHOTOGRAPHY FROM SCRATCH

Course # 997
Melissa Coe

How did a woman who was a full-time student and a full-time job find time to start her own wedding photography business? Join Melissa as she shares simple ways that helped her build her business from scratch and the ideas and tricks that keep it growing.

I'm sorry, this program has been cancelled.

COURSE DATE:
04/20/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
Notepad or laptop (note-taking materials)

COURSE LOCATION:
Contact Instructor for location

CONTACT INFO:
melissacoephoto@msn.com
617-271-4810
www.melissacoephotography.com

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MARYLAND



BETHESDA



INTRODUCTION TO STUDIO LIGHTING

Course# MD10

Robert Blanken, Cr. Photog. CPP

Get your introduction to studio lighting right here, from a simple single light to complex multi-light portraits. Learn how to set up and meter lights for proper exposure and ratios, and watch the techniques and lighting position demos...gaining the professional edge you need.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Flash meter, camera

COURSE LOCATION:

6604 Persimmon Tree Rd
Bethesda, MD 20817

CONTACT INFO:

bob@blankenphoto.com
301-320-8714
www.blankenphoto.com

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MARYLAND



LAUREL



STUDIO LIGHTING INDOORS AND OUTDOORS

Course# MD20

Steve M. Clark, Cr.Photog., CPP

Whether you need to refresh your lighting techniques or learn some, this hands-on class will explore portrait lighting both in the studio and outdoors. You'll even learn how the quality of the light can determine the impact of the finished portrait.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, light meter, notebook

COURSE LOCATION:

Clark Matthews Photography
8308 Montpelier Drive
Laurel, MD 20708

CONTACT INFO:

steve@clarkmatthewsphotography.com
301-604-7188
www.clarkmatthewsphotography.com

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MARYLAND



LAUREL



BASIC PORTRAIT LIGHTING

Course# MD30

Gil Jackson, CPP

Lighting is one of those basic skills that helps separate the amateurs from the professionals. Come learn the basics of this essential skill from Gil Jackson, assisted by Jackie Hicks, M.Photog.Cr., CPP.

COURSE DATE:

04/22/2009

COURSE HOURS:

9:00am-4:00pm

ITEMS TO BRING:

Camera, light meter, laptops (optional), samples of your work to share with the other attendees

COURSE LOCATION:

Gil Jackson Portrait Photography
602 Kahn Drive
Pikesville, MD 21208

CONTACT INFO:

giljacksonphoto@mac.com
410-627-8787
www.giljacksonphotography.com

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MAINE

SCARBOROUGH



THE ART OF BRIDAL PORTRAITS

Course# ME10

Nadra Edgerley

Make your bridal portraits artistic and emotional...and Nadra can help you do just that! She'll discuss how to use your artistic intuition to time and capture those quiet, anxious, beautiful moments just before the bride walks down the aisle. Then focus on using available light to capture your brides with your own artistic vision.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, lens, flash, bridal portfolio sample

COURSE LOCATION:

Nadra Photography
9 Grapevine Lane
Scarborough, ME 4074

CONTACT INFO:

nadra@nadraphotography.com
207-885-9300
www.nadraphotography.com

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MICHIGAN



EAST JORDAN



THE FINAL FRAME: IT'S NOT FINAL 'TIL IT'S FRAMED

Course# MI10

Karen Walker, CPP

The portrait isn't finished until it's hanging on the wall. But allowing the customer to take a portrait elsewhere to be framed puts our creativity and profit in someone else's hands! Framing should be an extension of the artist's vision, as well as the finishing touch for the work...so learn how to make it yours. We'll discuss style, color, pricing, tools, and resources, and practice hands-on mat cutting and assembly.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

An image to be mounted and matted

COURSE LOCATION:

Karen Walker Studio
507 Water Street
East Jordan, MI 49727

CONTACT INFO:

info@karenwalkerphotography.com
231-536-3663
www.karenwalkerphotography.com

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MICHIGAN



FARMINGTON



TURN YOUR WEDDING TO FASHION

Course# M120

Sam Sarkis

Learn how your wedding photography style can be turned into the high-fashion style! In addition, Sam will discuss related marketing and how you can make more money, which is always important.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, laptop

COURSE LOCATION:

Sam Sarkis Photography
32733 Grand River Ave.
Farmington, MI 48336

CONTACT INFO:

samsarkis@aol.com
248-538-9411
www.samsarkisphotography.com

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NORTH CAROLINA



APEX

DIGITAL MARKETING FOR SUCCESS AND ECO-FRIENDLINESS

Course# NC10

Aimee Bickers

In an age of increasing postage and print costs and a desire to be eco-friendly, digital marketing is the way to go. Learn how to design, build, and send marketing materials digitally...plus how to use blogs, e-mail distribution, and your customer base to increase business while cutting costs and saving trees. The true test: build one idea while in class and run it when you get back!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptops with PhotoShop or another graphics package, studio logos and color palette (if applicable), sample photos to go along with a new marketing idea.

COURSE LOCATION:

Pure Expressions Photography
1500 Town Side Drive, Suite 104
Apex, NC 27502

CONTACT INFO:

aimee@pureexpressionsphotography.com
919-362-9039
www.pureexpressionsphotography.com

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ASHEVILLE



TEMPLATE DESIGN FOR EVERYDAY USE

Course# NC20

Amber K. Feagin

Thomas E. Feagin

When you design custom templates with Photoshop, the possibilities (albums, business cards, brochures, gift cards) are endless! Come explore the many ways that we as photographers can utilize our knowledge in Photoshop to not only create album templates, but actually create and print our own marketing pieces. You'll even learn Thomas and Amber's concepts for basic portrait retouch and enhancement.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop computer with Photoshop CS2 or higher installed

COURSE LOCATION:

Shutter Shack Photography
17 Meadowview Rd
Asheville, NC 28804
828-347-5964
828-252-9690

CONTACT INFO:

t.feagin@mchsi.com
828-524-8556

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NORTH CAROLINA



CHAPEL HILL



**ADOBE PHOTOSHOP
LIVE ROOM: MASTERING
WORKFLOW FOR IMAGE EDITING**

Course# NCS
Gregory Georges

Yikes! I get all of your images processed done quicker...
and better! Master your workflow from downloading
images to image selection, basic and advanced image
editing and high final output (whether your image is
designed to be a print, uploaded to an online print service, or
part of an online gallery).

**Sorry,
this program has
been cancelled.**

COURSE DATE:
04/19/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
A list of the most time-consuming tasks in
your workflow

COURSE LOCATION:
Really Useful Content, Inc.
914 Kings Mill Road
Chapel Hill, NC 27517

CONTACT INFO:
ggeorges@mindspring.com
919-929-1778
www.gregorygeorges.com

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CHAPEL HILL



ALL THINGS ONLINE: MASTER THE INTERNET TO GROW YOUR PHOTOGRAPHY BUSINESS

Course# NC40

Gregory Georges

I'm sorry, this program has been cancelled.

Do you use social networks? Do you have a Web site with an online gallery? Can you sell online? Are your customers happy to receive your useful and interesting HTML-based e-mails? Join Gregory for the course that will help you answer "yes" to all those questions and introduce you to all the topics needed to master the Internet and grow your business. This fun (and

exceedingly useful) course will bring you into the Internet age painlessly!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

A list of all your questions about the Internet and your photography business.

COURSE LOCATION:

Really Useful Content, Inc.
914 Kings Mill Road
Chapel Hill, NC 27517

CONTACT INFO:

ggeorges@mindspring.com
919-929-1778
www.gregorygeorges.com

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NORTH CAROLINA



FLETCHER



THE DIGITAL ARTIST'S INTUOS

Course # NC 0901
 Marilyn Sholin, M.Photo, CFP
 Join Marilyn for an introduction to digital art that is primarily Corel PaintShop Pro, but exploring other art software and tools that will let you work more fluidly. This one-day investment gives you an overview of the software basics, including brushes and painting techniques. Marilyn will also demonstrate media embellishing to prints, what materials she uses, and how to paint on your finished artwork. (Materials included.)

I'm sorry, this program has been cancelled.

COURSE DATE:

04/20/2009

COURSE HOURS:

9am-5pm

ITEMS TO BRING:

While this class is primarily a demonstration class, we understand that you may want to follow along with an image to paint: Laptop computer loaded with Painter X and any version of Photoshop 7 or higher, Wacom Intuos 3 6x8 tablet and wireless mouse (highly

recommended), images to paint will be provided (or you can bring your own, sized to 8x10 @ 250 dpi, minimum size and resolution).

COURSE LOCATION:

Marilyn Sholin Fine Art Studio
 14 S Garden Drive
 Fletcher, NC 28732
 305-794-3343

CONTACT INFO:

marilynsholin@gmail.com
 305-582-4750
www.marilynsholin.com/blog

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GASTONIA



FROM SHOOTING TO SALES: HOW TO AVERAGE OVER \$1000 PER SALES SESSION

Course# NC60

Dodie Huffman

Join Dodie in a boutique-style studio, where you will learn tips and techniques from shooting to sales. Starting with posing and lighting ideas and setups and the creative use of surroundings, you'll move on to learn simple but effective Photoshop and Lightroom techniques. Put it all together, and move your sales to the next level!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, notebook

COURSE LOCATION:

Image Gallery
320 West Main Street
Gastonia, NC 28052

CONTACT INFO:

dodie@igstudio.biz
704-869-8968
www.igstudio.biz

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JACKSONVILLE



STEPPING UP TO THE PLATE: FROM AMATEUR TO PROFESSIONAL PHOTOGRAPHY

Course# NC70

J. Marshall White

Moving into the world of professional photography? Get the basic answers to your questions right here! In addition, learn the basic city, county, and state requirements that need to be addressed (permits & licenses) and the benefits to being a member of local, state, and national photography associations.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

A set of your most recent photographs; be prepared to explain why you want to be a professional photographer

COURSE LOCATION:

Creative Portraits
1007 Hargett Street, 2nd Floor
Jacksonville, NC 28540

CONTACT INFO:

jmarshallwhite@yahoo.com
910-347-9220

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SUPERMONDAY

SPRING 2009

NORTH CAROLINA



WAXHAW



THE BUSINESS OF PHOTOGRAPHY

Course# NC80

Mimika Cooney

Add sizzle to your arsenal! Mimika, who received her formal photographic training in Britain, shows you how to take your business to the next level. As a specialist maternity, baby, and child portrait artist, she will help you enhance your knowledge of successful business practices, marketing ideas, and projection sales techniques. And we'll "tickle you pink" with a practical in-studio shoot with a live, pregnant model.

COURSE DATE:

05/04/2009

COURSE HOURS:

9:00am-4:00pm

ITEMS TO BRING:

Camera, notepad and pen

COURSE LOCATION:

Photo Lyrical Studio
1409 Coachman Drive
Waxhaw, NC 28173

CONTACT INFO:

mc@photolyrical.com
980-297-2220
www.photolyrical.com

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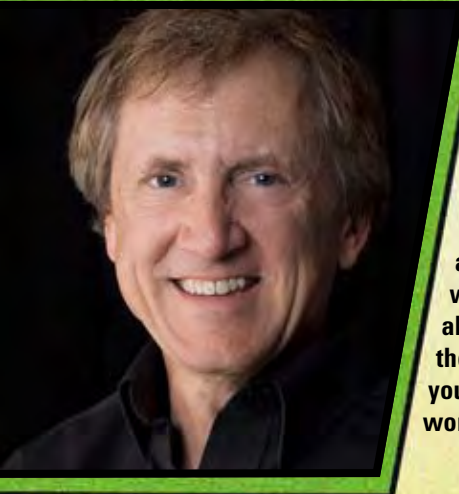
SUPERMONDAY

SPRING 2009

NEW MEXICO



CORRALES



USING ADOBE LIGHTROOM

Course# NM10

Dennis Chamberlain

Learn the benefits and tremendous time-saving advantages of incorporating Lightroom into your workflow. Find out why Lightroom users have abandoned Adobe Camera Raw and Bridge, and why they rely far less on Photoshop. Most of all, though, you'll develop a solid understanding of how Lightroom works from this Adobe Certified Expert.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with Lightroom (or trial version) installed, photos to import

COURSE LOCATION:

DC Photo Artistry Studio
146 Camino Rayo del Sol
Corrales, NM 87048

CONTACT INFO:

dennis@dcphotoartistry.com
505-554-1815
www.dcphotoartistry.com

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NEW YORK



ALBION



THE MAIN EVENT

Course# NY10

Bruce Landis, CPP

Event photography means that you are usually working with a large group of people in varying positions...and that can have its own unique difficulties and charms. Get ready to learn about photographing events including class reunions, dance schools, and sports, with an emphasis on nursery school and daycare photos.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Be ready to share your favorite method for getting children to smile.

COURSE LOCATION:

Photos by Bruce and Associates
13382 Ridge Road
Albion, NY 14411

CONTACT INFO:

bruce@photosbybruceandassociates.com
585-589-9109
www.photosbybruceandassociates.com

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NEW YORK



BROOKLYN



HAVE FUN WHILE YOU MAKE MONEY

Course# NY20

Franco P. Frassetti, CPP

One of the great things about professional photography is that you can have fun while you work! Learn new ways to ensure that both you and your customers are having fun and creating beautiful images during weddings and events. You'll even learn how to contact new clients and keep them for life.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Computer, camera, notebook

COURSE LOCATION:

Precious Times Photography
6404-20th Ave.
Brooklyn, NY 11204

CONTACT INFO:

thefkigs@aol.com
718-256-5300

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CORNWALL



APERTURE FOR EVERYTHING

Course# NY30

James Ferrara

(For Mac users) Learn how Aperture can help in all areas of post production. Focusing on both portrait and wedding work, learn the basics of organizing files, keywording, nondestructive editing, and more advanced functions (including a live demonstration of tethered shooting). With Aperture, you can do all your editing without opening Photoshop...and with this class, you can see how. Your business won't want to live without it!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

COURSE LOCATION:

J.Ferrara Photography Studio
55 Quaker Avenue, Suite 206
Cornwall, NY 12518

CONTACT INFO:

jf@jamesferrara.com
845-534-5025
www.jamesferrara.com

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FORT PLAIN



SENSATIONAL SENIORS (PART 2)

Course# NY40

Tim Shaffer, M.Photog., CPP

Dana Shaffer

Ready to explore creative studio lighting, different measures to reduce problems before Photoshop, and selling techniques that get a better return? With Tim and Dana, you can learn all that and more, like new Photoshop techniques to increase effectiveness and create new products.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

COURSE LOCATION:

The Classic Image Studio
9 Division St
Fort Plain, NY 13339

CONTACT INFO:

stonearabiapix@yahoo.com
dana@theclassicimage.com
518-993-4199
www.theclassicimage.com

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NEW YORK



FREWSBURG



WHERE IS THE LIGHT?

Course#NY50

Dana Nordlund, CPP

If you're on the quest for light, this is a good place to be. Join Dana and learn to make beautiful, soft light in many different situations. You'll work with available light, as well as learning how to add artificial light and keep the look natural. And through it all, you'll discover the benefit of a handheld meter and custom white balance.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, light meter, note-taking materials

COURSE LOCATION:

Contact instructor for location
Frewsburg, NY 14738
716-708-2049

CONTACT INFO:

info@dananordlund.com
716-569-3940
www.dananordlund.com

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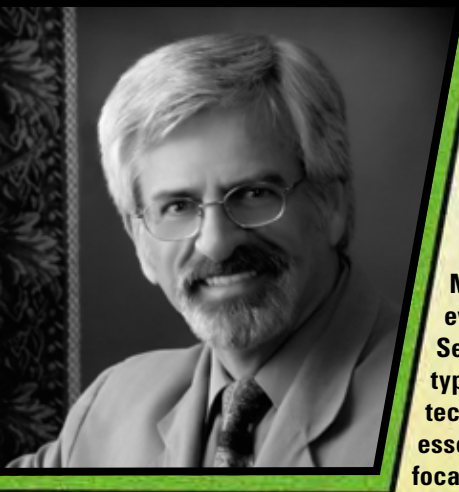
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NEW YORK



OAKDALE



OUTDOOR LOCATION PORTRAITURE

Course# NY60

Bill Curry, CPP

Making your outdoor location portraiture better than ever takes more thought and skill than you might think! See how to choose the right location for a specific portrait type. Then learn simplified outdoor lighting and posing techniques (including metering and color balancing) and essential camera techniques (including choosing the right focal length and speed and ISO settings).

COURSE DATE:
04/20/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
Camera and meter

COURSE LOCATION:
Bayard Cutting Arboretum
Montauk Hwy
Oakdale, NY 11769

CONTACT INFO:
williamjames@optonline.net
631-403-4017
631-987-4810
www.wjphotography.com

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OHIO



ANTWERP



PHOTOGRAPHING CHILDREN

Course# OH10

Sylvia K. Phillips, Cr. Photog.

Learn how to photograph children and bring in extra sales! With demonstrations, live models, and discussions on lighting, marketing, and packaging, Sylvia will help prepare you to add child photography to your business.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, notebook

COURSE LOCATION:

Sylvia's Country Portraits
4391 Co. Rd. 144
Antwerp, OH 45813

CONTACT INFO:

sylvias@dtnspeed.net
419-258-2207

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OHIO



BURTON



A DAY IN THE LIFE OF A PORTRAIT STUDIO

Course# OH20

John C. Hoffart

Amanda Hrabak

A course like no other, this class covers general portraiture with an emphasis on children and seniors. John and Amanda will openly discuss marketing with samples, and will share anything that you ask! No, they do not have all the answers; but those that they do have, they will not hide from you. (Includes a live shoot with a high school senior model and, possibly, a baby session.)

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, laptop, marketing pieces to share and critique (all items optional)

COURSE LOCATION:

John's Photography
14333 Kinsman Rd
Burton, OH 44021

CONTACT INFO:

john@johnsphoto.com
440-834-0101
www.johnsphoto.com

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OHIO



FINDLAY



Oh! THE LIGHTROOM LOVE

Course# OH30

Eric Leszkowicz

How about a workflow that actually makes you money? Adobe Lightroom releases you from endless hours on the computer, and lets you spend more time creating portraits. Whether you are just starting or just struggling with Lightroom, learn more about tapping its potential. Blogs, Facebook, Web sites, and workflow can be made easier...just join this class to see! (Some live shooting and a dash of Photoshop will be tossed in as well.)

COURSE DATE:
04/20/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
Laptop with Lightroom 2.x installed, money for lunch (ordered in during roundtable discussion), sample images (recommended), camera (optional)

COURSE LOCATION:
Keepsake Portraits Studio
2119 Northridge Road
Findlay, OH 45840

CONTACT INFO:
info@keepsakeportraits.com
419-422-4121
www.keepsakeportraits.com

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OHIO



MIDDLETOWN



HOW TO GENERATE BIG-CITY MONEY IN A SMALL-TOWN VENUE.

Course# OH40

Kathryn "Sunshine" Sommers Treon, M.Photos, CPP
Craig Treon

Learn from their success! See how their carefully crafted, fledgeling senior ambassador program tripled their senior photography average within one year. Combining Sunshine's award-winning images, extreme attention to detail, and open candor with Craig's thirty years in sales and marketing, they formed a program that handsomely rewards the studio and has seniors begging to be involved. You'll also learn some posing and lighting for portraiture, basic studio operations, and how to balance big-city imaging in a home-based studio.

COURSE DATE:
04/20/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
Notebook provided; please bring camera with fast lens (if desired)

COURSE LOCATION:
Sunshine Photography
610 North Marshall Rd
Middletown, OH 45042

CONTACT INFO:
sunshinesphotos@gmail.com
Facebook Contact:
Sunny Sommers or
Craig Treon
<http://sunshinesphotos.photoworkshop.com>

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OKLAHOMA



TULSA



CHILDREN

Course# OK10

Bonnie Brown, Cr.Photog.

If you're thinking of moving towards children's photography or just want to brush up, let Bonnie take you through an average day at her studio. From shooting, retouching, and selling, she'll give you answers to your questions. Class will be geared toward the majority.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Digital camera, card reader

COURSE LOCATION:

Miss Bonnie's
207 S. Toledo Ave.
Tulsa, OK 74112

CONTACT INFO:

missb1@cox.net
918-834-5863

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OREGON



PORTLAND



IN-PERSON SALES: USING THE POWER OF PROJECTION IN TODAY'S BOUTIQUE STUDIO

Course# OR10

Julia Radlick, CPP

Anne Raker, CPP

Take your selling to the next level with Julia and Anne! Whether a home studio or a retail storefront, today's boutique studio demands a unique and customized sales experience. Learn in-person sales techniques, how to make an emotional impact in the sales room, the questions and conversations that will result in the highest sale possible, how to structure your pricing so it sells itself, and more. You'll even learn how software like Time Exposure's ProSelect can help cut your workflow and guide your portrait sales. Get ready to make the perfect emotional impact, while keeping your studio's integrity, your clients' trust, and creating a customized experience.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop, current pricing, marketing material samples. (Optional: Download the 30-day Free Trial of ProSelect at www.timeexposure.com before class.)

COURSE LOCATION:

Jewel Images Studio
123 NW 2nd Ave, #301
Portland, OR 97209

CONTACT INFO:

Julia Radlick, CPP
julia@jewel-images.com
971-275-2775
www.jewel-images.com

Anne Raker, CPP
anne@anneraker.com
425-512-8594
www.anneraker.com

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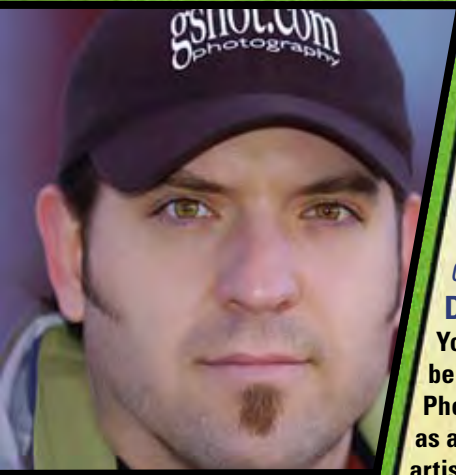
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OREGON



PORTLAND



PHOTOGRAPHY IS ART: STOP WORRYING ABOUT PIXELS AND MAKE ART

Course# OR20

Dwon Güvenir

You got into photography to create art, not to worry about being behind in the megapixel race. Dwon Guvenir's "Tao of Photography" will renew your joy in creating photography as an art form, as opposed to a technical process. We're artists who use hardware and software, but the end result should be the joy of creating art as your mind's eye sees it. Join Dwon and learn to compose your art using the technology of today's camera systems.

COURSE DATE:

04/22/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, camera manual, flash, tripod, and any other equipment you use to create your art

COURSE LOCATION:

Oregon Photo Safaris Portland Training Center
9320 SW Barbur Blvd, Ste 175
Portland, OR 97219

CONTACT INFO:

dwon@OregonPhotoSafaris.com
503-999-4321
www.OregonPhotoSafaris.com

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PENNSYLVANIA



GARNET VALLEY



WEDDING WORKFLOW FROM CAPTURE TO ALBUM

Course# PA20

Joe Pulcinella

Fine-tune your wedding workflow from image capture to album creation. You'll learn new ways to see the light and make it work for you, how to use Adobe Lightroom to get your life back, and how InDesign is the right tool for the wedding album layout—saving time, money, and your sanity!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop, camera

COURSE LOCATION:

Joe Pulcinella Photography
24 Hunt Meet Lane
Garnet Valley, PA 19061

CONTACT INFO:

joe@photojoe.com
610-572-2560
www.joepulcinella.com

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PENNSYLVANIA



QUAKERTOWN



MAKING THE MOST OF YOUR WEDDING CLIENTS

Course# PA30

Stephanie Zylstra Burke, CPP

In any business, clients are essential. So learn how to make the most of them for your wedding photography business! Discover marketing ideas, how to build referrals from your existing clients, and what new and innovative products to offer to keep them coming back.

COURSE DATE:

04/27/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Notebook

COURSE LOCATION:

Lasting M Pressions LLC
724 West Broad Street
Quakertown, PA 18951

CONTACT INFO:

lastingimpressions@verizon.net
215-538-1151
www.lastingimpressions.net

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PUERTO RICO



TRUJILLO ALTO



FUNDAMENTALS OF IMAGE CREATION & POST PRODUCTION

Course# PR10
James Perez, CPP
Jose Febus

Follow location photography images from the setup and capture to the post-production workflow. The morning session will discuss the fundamentals of light (arithmetic of f-stops, light quality), light control (use of modifiers), and the creative use of light sources (portable, available, natural)... all applied to location photography. The images produced in the morning session will be used for the evening discussion on workflow, using Adobe Lightroom, Aperature, and Adobe Bridge.

COURSE DATE:
04/19/2009

COURSE HOURS:
9:00am-5:00pm

ITEMS TO BRING:
Note-taking materials

COURSE LOCATION:
Encantada
350 Aventura Avenue
Trujillo Alto, PR 976

CONTACT INFO:
James Perez, CPP
bridal@byjames.com
787-642-8617
www.byjames.com

Jose Febus
jfebus@febusphotography.com
787-637-1418
www.febusphotography.com

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SOUTH CAROLINA



GREENVILLE



HIGH-OCTANE SUPER MONDAY

Course# SC10

Mike Cole, CPP

Combine fun with photography during this commercial-type of class. We will be shooting at a real Harley dealership, focusing on capturing images of real motorcycles, a hotrod or two, and maybe even a model! Practice lighting with stobes (with portable power) to shoot outdoors and using off-camera flash. Lunch is at Quaker Steak & Lube right next door.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, flashes, and sunglasses

COURSE LOCATION:

Greenville Harley Davidson
30 Chrome Drive
Greenville, SC 29615
888-234-1340

CONTACT INFO:

mikecole@prtcnet.com
864-201-4775
mikecolephotography.com

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SOUTH DAKOTA



HURLEY



STUDIO MANAGEMENT AND WORKFLOW

Course# SD10

Todd Buckstead

Michael Black

Jumpstart your studio towards success by learning business and time management principles essential in a rural marketplace. Learn accounting principles, marketing tricks, and Adobe Photoshop speed shortcuts...all from Todd and Michael.

COURSE DATE:

04/27/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with Adobe Photoshop

COURSE LOCATION:

Buckstead Photography Studio
28719 448th Ave
Hurley, SD 57036

CONTACT INFO:

Todd Buckstead
bucksteadphoto@svtv.com
605.327.3400
www.bucksteadphotography.com

Michael Black
meblack@itctel.com
605.586.4143
www.blackstudios.com

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TENNESSEE



GOODLETTSVILLE



SUCCESS IN PRINT COMPETITION 101

Course# TN10

Arline Beets, M.Photog., CPP

Douglas Beets, M.Photog., CPP

Interested in entering competitions (like the International Print Competition coming in May)? Grab hold of this introduction to the world of print competition! Watch as critiques are given to student images, and learn methods of seeing problems in prints before printing. You'll learn to view your prints like a judge, helping you better prepare for the real thing.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Notebook, prints for critique(6), no cameras (there will be copyrighted images present)

COURSE LOCATION:

Nossi College of Art
907 Rivergate Parkway
Goodlettsville, TN 37072

CONTACT INFO:

Arline Beets
615-513-7273
acephoto@comcast.net

Douglas Beets
615-870-9971
acebietz@gmail.com

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TEXAS



COLLEGE STATION



INTERMEDIATE TO ADVANCED LIGHTING CLASS

Course# TX10

Darrin Hill, M.Photos Cr., CPP

Need to fine-tune your studio lighting or outdoor portraiture? Darrin will help you do just that with the class that covers aspects of portrait lighting, commercial, and outdoor lighting.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Sample images, cameras, reflectors, lights, light modifiers, etc.

COURSE LOCATION:

Studio One
2041 Harvery Mitchel Parkway South
College Station, TX 77840

CONTACT INFO:

studioone@suddenlinkmail.com
979-695-8201
www.studioonephoto.com

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PROFESSIONAL IMAGING SEMINARS OFFERED IN STUDIOS WORLDWIDE

SUPERMONDAY

SPRING 2009

TEXAS



DALLAS



PRINT COMPETITION 101

Course# TX20

Larry Lourcey, M.Photog., CPP

Chase Rouse, M.Photog., CPP

Few things will increase your photographic level quite like entering print competition. Whether you just started entering or are still trying to work up the courage, this class is for you. Learn the "rules" of print competition and how to use them in your actual work. Then walk through the entire process, from planning and photographing to working up the final piece in Photoshop. Leave this class with the tools and the confidence to take your competition prints to the next level.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Samples of your work or sample competition prints (if any) for critique and discussion.

COURSE LOCATION:

Hodges Photographers
4412 W. Lovers Ln
Dallas, TX 75209
214-526-7451

CONTACT INFO:

Larry Lourcey, M.Photog., CPP
larry@lourceyphoto.com
972-596-8888
www.lourceyphoto.com

Chase Rouse, M.Photog., CPP
chase@hodgesphotographers.com
214-621-4630
www.hodgesphotographers.com

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EL PASO



EXCEPTIONAL ALBUM DESIGN IN 30 MINUTES OR LESS

Course# TX30

Adrian Campos

Seeking to trim down your album design workflow? Come join this class to learn the basics of designing an album from scratch within 30 minutes or less...thanks to the latest Adobe software. Yes, a 30-page album design is possible in 30 minutes. This moderately paced class opens up the workflow possibilities of professional designers, both designing awesome albums and freeing up schedules.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptops (not needed, but extremely helpful) with Adobe Creative Suite 2 or 3, Photoshop, Indesign, Illustrator, Bridge

COURSE LOCATION:

Adrian Campos Photography
7362 Remcon Circle
El Paso, TX 79912

CONTACT INFO:

info@acphotography.com
915-225-2359
www.acphotography.com

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TEXAS



LUBBOCK



PHOTOSHOP FOR THE PROFESSIONAL PHOTOGRAPHER

Course# TX50

Cris J. Duncan, CPP

Discover exciting and quick techniques in Photoshop to make your images shine above the competition. With Cris, you'll learn shortcuts for faster editing to lessen the workflow load, some album and layout techniques, and even how to integrate design elements for marketing pieces, Web sites, and custom art pieces. Come ready to learn, laugh, and leave encouraged.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Computer with Photoshop
(recommended, but not required)

COURSE LOCATION:

Cris J. Duncan Photography
6703 91st Lane
Lubbock, TX 79424

CONTACT INFO:

cjd@cjduncan.com
806-781-2747
www.cjduncan.com

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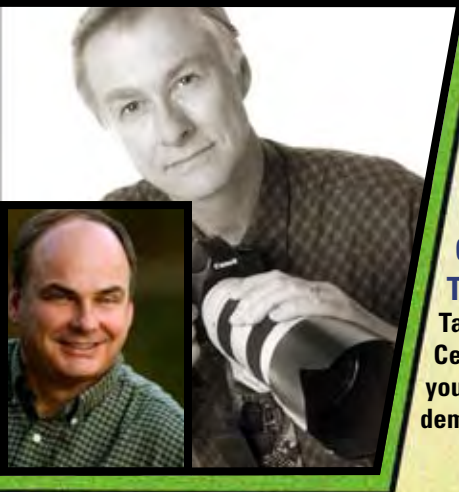
SUPERMONDAY

SPRING 2009

UTAH

AMERICAN FORK

ISM



PREPARING FOR THE CERTIFICATION EXAM

Course# UT10

Glen Ricks, M.Photog.Cr, CPP

Ted York, CPP

Take this crash course if you want to prepare for the Certified Professional Photographer exam! To help you get ready, you'll hear a lecture and see a hands-on demonstration of posing and lighting techniques.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Bring notebook and samples (to share).
Download the CPP requirements, forms and suggested reading materials from the PPA website (www.certifiedphotographer.com).

COURSE LOCATION:

Glen Ricks Photography
424 West Main
American Fork, UT 84003

CONTACT INFO:

Glen Ricks, M.Photog.Cr, CPP
glen@glenricksphotography.com
801-756-8824
www.glenricksphotography.com

Ted York, CPP
ted@tedyorkphotography.com
801-310-3336

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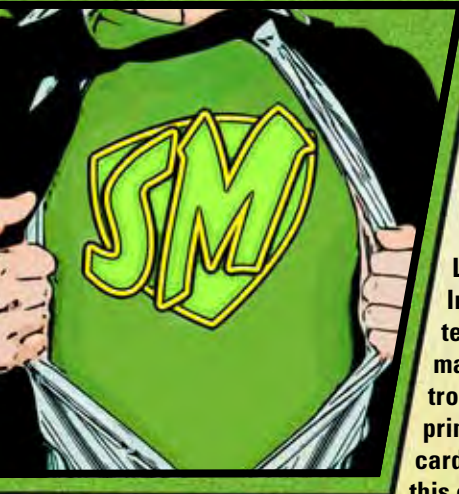
SUPERMONDAY

SPRING 2009

VIRGINIA



ALEXANDRIA



STOP BLAMING THE PRINTER: CMYK PRINTING FOR PHOTOGRAPHERS

Course# VA10

Stephanie Millner, CPP

Learn the secrets of successful printing with Adobe InDesign (every designer's best friend). Stephanie teaches simple techniques to consistently create quality marketing pieces. You'll learn industry secrets, failsafe troubleshooting tips, and how to find mistakes before the printer screws it up. Whether you're creating business cards, mailing-regulation postcards, brochures, or albums, this class will make your life easier.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with InDesign (version CS or later) already installed, notebook, paper

COURSE LOCATION:

5735 Lawsons Hill Court
Alexandria, VA 22310

CONTACT INFO:

info@stephaniemillner.net
703-349-6269
www.stephaniemillner.com

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CULPEPER



I SAW THE LIGHT

Course# VA20

Elizabeth Bailey

Natural light photography can be a great style to offer... if you know how to make it work. Join Elizabeth to learn how to work with natural light to create interesting and beautiful images.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, notebook

COURSE LOCATION:

13160 Chestnut Fork Rd (or TBA)
Culpeper, VA 22701

CONTACT INFO:

portraitartbyelizabeth@comcast.net
540-825-0896

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DANVILLE



HOW TO DESIGN BOTH ENGAGEMENT AND WEDDING ALBUMS

Course# VA30

Ricky Dawson, CPP

William H. "Bill" Garrett, Cr.Photog.

Fine-tune or learn to design two types of albums that will tell the story of your clients' wedding experiences: engagement and wedding albums. You'll learn how layers can incorporate different photos into pages to tell a story of the engagement and wedding elements. Take photos that would be discarded (like interior images of the church or close-up images of the wedding gown) and incorporate them as backgrounds. The end result will be a gorgeous, customizable album.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with Adobe Photoshop CS-CS4, images to make into an album, Wacom tablet (helpful)

COURSE LOCATION:

Garrett Studios
1105 Piney Forest Rd
Danville, VA 24540

CONTACT INFO:

Ricky Dawson, CPP
rickydawson1@comcast.net
276-224-2726

William H. "Bill" Garrett, Cr.Photog.
bgarrett25x25@juno.com
434-836-2751

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VIRGINIA



WAYNESBORO



YOUR HEALTH & THE HEALTH OF YOUR BUSINESS, BIG-CITY LOOK IN A SMALL TOWN
Course by Kevin Blackburn
Kevin Blackburn is a professional personal trainer and professional artist who helps clients improve their health...and the positive effect it will have on your art and your bottom line. Learn from his own experience—the difference between being out of shape or shape to being in the best shape of his life with a successful studio.

In the afternoon, Kevin will help you see where you live with new eyes. In today's portrait and wedding world, clients want that metropolitan look even if they live in small-town America. With the help of live models, Kevin will teach you to find the neat little places that can create the desired look and the easy way to get the shot.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Bring camera, assorted lenses, on-camera flash or a bracket (no tripods allowed). Lunch will be provided.

COURSE LOCATION:

Waynesboro Galleries
112 S Wayne Ave.
Waynesboro, VA 22980

CONTACT INFO:

kevin@kevinblackburn.com
540-470-0543
www.kevinblackburn.com

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VIRGINIA



MIDLOTHIAN



WHAT'S ALL THE BUZZ ABOUT? MARKETING & DESIGNING FOR THE SENIOR MARKET

Course# VA50

Beth Forester, M.Photog.Cr., CPP

We need a new approach to marketing nowadays, especially when trying to reach Generation Y. Join Beth as she discusses how to reach the senior client through word-of-mouth marketing and creating a "buzz" about your studio. Learn about your teen clients' psychology, branding your studio, Internet networking, creating buzz-worthy product

lines, and selling the senior portrait experience. You'll even learn various aspects of Photoshop designing, like using overlays and brushes to create unique images, designing a marketing piece, creating unique product lines, and designing specifically for the teen market.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Computer

COURSE LOCATION:

Daniel Butler Photography
4600 Millridge Parkway
Midlothian, VA 23112
800-353-2549

CONTACT INFO:

beth@foresterphoto.com
304-369-1443
www.foresterphoto.com

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WASHINGTON



KENNEWICK



LIGHTING AND POSING

Course# WA10

Cliff Grandos

If you're just starting out as a professional photographer, you know that lighting and posing are essential to the craft. In Cliff to learn by practice lighting and posing in all contexts.

I'm sorry, this program has been cancelled.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera(s), tripod, remote control, vertical grip, flash

COURSE LOCATION:

320 N. Kellogg St., Ste B
Kennewick, WA 99336

CONTACT INFO:

grandosphotography@yahoo.com
509-783-1501
866-520-1501

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WASHINGTON



OLYMPIA



POSING AND LIGHTING FOR IMPACT

Course# WA20

Kari J Blunck

Ben Leavitt

Join Kari and Ben for a hands-on workshop with posing and lighting that give your portraits greater impact. For example, Kari will teach posing techniques to create a more dynamic portrait and natural lighting skills you can use on location. Ben will show you dramatic lighting techniques for the studio as well as outdoor strobe lighting. Practice these posing and lighting lessons with live models, and go home with an informal review and critique of the day's work.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Camera, 5-10 samples of recent work, lunch or lunch money for pizza

COURSE LOCATION:

Studio K
4438 Fir Tree Rd SE
Olympia, WA 98501

CONTACT INFO:

Kari J. Blunck
kari@studiokportraits.com
360-923-5924
www.studiokportraits.com

Ben Leavitt
ben@benleavitt.com
360-628-8815
www.leavittphoto.com

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WISCONSIN



DeFOREST



BUILDING PRODUCTS AND PROFIT

Course# WI110

Michael Mowbray

Ready to drive increased sales and profits at your studio?
Let Michael show you how to create new products and
"looks" that will help you do just that.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-4:00pm

ITEMS TO BRING:

Laptop or other computer, folder of your
own images to work with

COURSE LOCATION:

707 W. Lexington Parkway
DeForest, WI 53532

CONTACT INFO:

michael@beautifulportraits.com
608-846-5319
www.beautifulportraits.com

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WISCONSIN



SCHOFIELD



HELPING WHERE YOU NEED HELP

Course# WI20

Tiffany Schmitt, CPP

Do you have problems with anything in Photoshop? Would you just like to know how to do things easily...such as making composites, writing actions, and using overlays or templates? Bring your questions, and Tiffany will help!

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop or desktop, images that you have problems with, samples of work

COURSE LOCATION:

Graphic Impressions, LLC
320 Ross Ave., #13
Schofield, WI 54476

CONTACT INFO:

tschmitt@dwave.net
715-241-0258
www.picturesatiffanys.com

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WEST VIRGINIA



UNION



INTRODUCTION TO PAINTER

Course# WV10

Sunny Carrel, M.Photog.Cr., CPP

Learn the basics of one of the most innovative tools in modern art: Corel Painter. Sunny will cover all the areas you need to know to create a beautiful, painted portrait.

COURSE DATE:

04/20/2009

COURSE HOURS:

9:00am-5:00pm

ITEMS TO BRING:

Laptop with ample memory/ram, latest version of Corel Painter, Wacom pen and tablet

COURSE LOCATION:

Carrel Photography
62 Main Street
Union, WV 24983

CONTACT INFO:

sunnycarrel@gmail.com
304-772-5972
www.carrelphotography.com

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REGISTRATION

INSTRUCTIONS:

- The pre-registration deadline for Super Monday is April 6, 2009 to receive the discounted price of \$99. After April 6, 2009, registration is \$120 and must be completed onsite.
- You will receive a confirmation letter approximately seven days after PPA receives your registration. This letter will include information you need for the course.
- Please contact the course instructor for directions to the class (contact information for the course instructor will be included in your confirmation letter.)
- Any course cancellations, additions, corrections and changes will be posted on www.ppa.com.
- Registration cancellations made by April 6, 2009 will receive a refund minus a \$25 administrative fee. There are no refunds after April 6, 2009. There is a \$20 service fee for all returned checks.
- There are five ways you can register for a Super Monday course:

ONLINE: Register online at www.ppa.com (by April 6, 2009)

BY FAX: Complete this registration form and fax to 301-604-0158 (by April 6, 2009)

BY MAIL: Complete this registration form and mail by April 6, 2009 to: PPA, Attn: Super Monday, 229 Peachtree Street NE, Suite 2200, Atlanta, GA 30303

BY PHONE: Call 800-786-6277 to register by phone (by April 6, 2009)

ONSITE: All registrations after April 6, 2009 must be completed onsite for \$120. Contact the instructor prior to attending.

Check here if this is an address change to your PPA membership record.

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____ **Country:** _____

Telephone: _____ **Fax:** _____

PPA Member # _____ **E-mail:** _____ **Web site:** _____

Course # _____ **Instructor(s):** _____

PAYMENT METHOD:

Check Enclosed/Amount \$ _____

Charge my: Visa
 MasterCard
 AMEX Amount: \$ _____

Account # _____ **Exp. Date** _____

Name of Cardholder (as it appears on card) _____

Cardholder's Signature _____

REGISTER ONLINE

at www.ppa.com

or

FAX

your completed registration form to

301-604-0158

or

CALL (800) 786-6277

You may also mail your form to:

PPA, 229 Peachtree St. NE

Suite 2200

Atlanta, GA 30303

REGISTER BY

April 6, 2009

for only \$99

Onsite registration is \$120